19 NOVEMBER 2026, THURSDAY

12:00–13:00

EVENT SQUARE, 1ST FLOOR

Grand opening of the Education and Career Exhibition and Forum

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13.00-14.30

CONGRESS HALL

To work and develop in the Perm region

Plenary session "Permian Scale: building the future here"

Key topics:
The plenary session will bring together successful representatives of various industries of the Perm Region, who will share their stories of formation and tell how they achieved success by developing their business and implementing ideas in their native land.

Everyone has their own path: for some, it all started with a small idea, for others - with a garage, the first shift or a bold experiment. But behind every success there are not only achievements, but also mistakes, difficulties, doubts and decisions that once changed everything.

The guests will tell you frankly about their experiences: where they started, what obstacles they faced, what helped them not to give up, and what lessons they learned on the way to results. This is an opportunity to hear the real stories of people who prove by their example that great achievements can be created here in the Perm Region.

Organizer:
Ministry of Education and Science of the Perm Region, PRO EXPO

13.00-15.00

CONFERENCE HALL NO. 2

Career and employment opportunities

Portfolio Workshop: from Achievement to Opportunity

Organizer:
GBOU "Academy of the First"

13.00-14.00

CONFERENCE HALL NO. 5

Skills for life and work

A master class with practical exercises.
Exams without panic "How to cope with anxiety and support yourself"

Key topics:

Why does it become difficult to concentrate before the exam, there is a fear of mistakes and it seems that all knowledge is forgotten?
At the master class, participants will figure out how to notice their tension, return attention to the task and support themselves in an assessment situation. The moderator will offer short exercises for switching attention, body support and supportive internal dialogue. Parents and teachers will discuss which words help the teenager and which increase the pressure. Each participant will draw up a personal preparation and support plan for the exam day.
What the participants will be able to do based on the results:
— Name your signs of agitation and the situations that enhance it.
— Try two short self-regulation techniques and choose the right one for yourself.
— Replace one frightening thought with a more realistic and supportive formulation.
— Record specific actions before the exam, before starting work, and at the time of difficulty.

Organizer:
Emotion Development School LLC

14.00-16.00

CONFERENCE HALL NO. 5

PRO-profile

Business game "Building together"

Organizer:
Perm National Research Polytechnic University,
PJSC "T Plus"

14.00-14.15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

14.30-14.50

EVENT SQUARE, 1ST FLOOR

Event Area

Military fashion show "My vocation is to defend the Fatherland"

Organizer:
Perm Suvorov Military School, a branch of the Strategic Missile Forces Military Academy in Serpukhov

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15:00-16:00

CONGRESS HALL

PRO-profile

My profession is to create!

Organizer:
Foundation for Creative Industries of the Perm Region

15.00-16.00

CONFERENCE HALL NO. 2

Career and employment opportunities

Career workshop "Who should I be if I can be different?"

Moderator:
Irina Korzh, career consultant, career designer, HR consultant and founder of the "This is possible" project

Key topics:
Who should I be if professions change faster than you can choose?
A career doesn't necessarily need to be known/guessed on the first try. It can be explored and designed through self-understanding, experimentation, and real-world action.
We apply career design and elements of the GROW model.

Organizer:
Uralchem Group of Companies

16.00-17.30

CONFERENCE HALL NO. 2

To work and develop in the Perm region

Regional conference "Professionalism: clusters uniting vocational education institutions, schools, enterprises, universities"

Organizer:
Ministry of Education and Science of the Perm Region,
KGAU DPO "TSOPP of Perm Krai"

15:00-15:15

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from EuroChem-UKK LLC

15:30-15:45

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

16.00-17.00

CONFERENCE HALL NO. 5

Career and employment opportunities

Physics and lyrics: choosing a future profession

Key topics:
During the lecture, the advantages and disadvantages of both directions will be considered, the labor market and its development prospects will be analyzed.

Natural sciences offer great opportunities for research and innovation, but will require deep knowledge and analytical thinking. The humanities allow for the development of creativity and critical thinking, but they may be less in demand in some areas of the economy.

The lecturer will give examples of successful specialists in both fields and invite the audience to reflect on their interests and abilities when choosing a field of study.

Organizer:
HSE - Perm

16:00-16:15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

16:30-17:30

CONGRESS HALL

Skills for life and work

From pets to partners: the roles of animals next to humans

Key topics:
A conversation about trust, care, responsibility, and the amazing possibilities of human-animal interaction.

Let's talk about responsible attitude to pets, taking care of them, proper care and maintaining their health. Let's discuss what it means to be a responsible owner and what needs of animals are important to consider.

We will also learn how animals become indispensable human helpers.: how guide dogs help people with visual impairments, how search dogs participate in rescue operations, and what an important role four-legged companions play in society.

Organizer:
ABOUT EXPO

16:30-16:45

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

17.00-18.00

CONFERENCE HALL NO. 5

Career and employment opportunities

Serve in the Russian Ministry of Emergency Situations

Organizer:
The Main Directorate of the Russian Ministry of Emergency Situations in the Perm Region

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17:00-17:20

EVENT SQUARE, 1ST FLOOR

Event Area

Military fashion show "My vocation is to defend the Fatherland"

Organizer:
Perm Suvorov Military School, a branch of the Strategic Missile Forces Military Academy in Serpukhov

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17:30-18.30

CONFERENCE HALL NO. 2

To work and develop in the Perm region

The opportunity to become cool and cool in a small homeland

Key topics:
We are breaking the stereotype that great opportunities and success await only in "big cities"!

Using real examples, we will show that it is not necessary to travel far from home for self-realization. You can build a career, create your own business, embody bold ideas, find recognition and achieve great results while staying in your native region.

Let's talk about people who have chosen to develop on their land and prove by their example that in order to succeed, it is not necessary to change their place of residence. Sometimes the greatest opportunities are right where you are already at home.

Organizer:
Agency for Youth Affairs of the Perm Region

17:30-17:45

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from EuroChem-UKK LLC

18:00-19:00

CONFERENCE HALL NO. 5

PRO-profile

Round table "Sports programming as a training system for highly qualified IT specialists"

Key topics:

At the round table, school principals, teachers, educational advisers and representatives of the IT community will discuss how to interest students in programming and other modern technologies.

Participants will talk about what opportunities can be created for children in schools and how to organize joint work so that students can try themselves in different directions.: sports programming, digital product development, information security, robotics, and drone programming.

Special attention will be paid to sports programming, an intellectual sport in which participants temporarily solve problems by writing computer programs.

Representatives of the Perm Regional Sports Programming Federation will talk about competitions, training, the work of clubs and sections, as well as how students can start their journey in this direction.

Organizer:
Directorate of the Interuniversity Campus of the Perm Region and the Perm Regional Sports Programming Federation

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18:00 -18:15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

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20 NOVEMBER 2026, FRIDAY

10:00–11:00

CONGRESS HALL

Career and employment opportunities

Personnel in the agro-industrial complex: from the first resume to the first working day

Organizer:
Agribusiness Development Center under the Ministry of Agriculture of the Perm Region

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10.00-11.00

CONFERENCE HALL NO. 2

Career and employment opportunities

Career in the UKK: We strengthen the possibilities

Organizer:
EuroChem – Usolsky Potash Plant LLC

10.00-11.00

CONFERENCE HALL NO. 5

To work and develop in the Perm region

Business game "Choose the Perm region"

Key topics:
Career guidance lesson in the format of the business game "Choose the Perm Region" for schoolchildren based on a career guidance manual

Organizer:
State government institution "Employment Center of the Perm Region"

10:00-10:15

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from EuroChem-UKK LLC

10:30-11:00

EVENT SQUARE, 1ST FLOOR

Event Area

Immersive Theater

Organizer:
Perm Vocational Pedagogical College

11:30–12:50

CONGRESS HALL

Skills for life and work

Information security on the Internet

Moderator:
Diana Nikolaevna Akbasheva, Head of the Department of Organizational Support for Digitalization and PR, GBU PK Perm Krai Information Development Center.

Key topics:
The Internet opens up huge opportunities, but it also brings new risks. How can you avoid becoming a victim of scams and falling into the traps of the digital world?

At the meeting, we will discuss how to recognize fraudulent schemes, what is droppery and why it is dangerous to accept questionable offers on the Internet. Let's talk about how not to fall under the influence of destructive communities, distinguish reliable information from fakes, and critically evaluate what we see online.

We will pay special attention to digital ethics: how to behave online, protect personal data, preserve your reputation, and avoid leaving a digital footprint that could lead to reputational problems in the future.

Let's look at real-world situations and discuss simple rules that will help you stay safe in the digital space.

Organizer:
Ministry of Information Development and Communications of the Perm Region

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11.00-12.00

CONFERENCE HALL NO. 2

PRO-profile

Foresight session "Architects of meanings: strategies for cooperation between the Pedagogical University and schools of the Perm Region in the training of highly qualified personnel in the field of education"

Key topics:

The Architects of Meanings foresight session will bring together principals of schools in the Perm Region, advisers to directors for education and interaction with children's public associations, heads of primary and local branches of the Movement of the First, representatives of Navigators of Childhood, representatives of regional and municipal authorities, as well as the organizer of the meeting, PGGPU.

The training of a specialist in education is a joint actualization of the meanings of the profession: designing an educational environment, creating conditions for the formation of a harmoniously developed personality based on traditional Russian spiritual and moral values, developing mentoring mechanisms, identifying and supporting child—parent initiatives, popularizing collective forms of social activity of students. Such training can only be built as a single team — the university and the schools of the region will have to agree on common guidelines and a strategy for joining forces.

Organizer:
Perm State Humanitarian Pedagogical University (PGGPU)

11.00-12.00

CONFERENCE HALL NO. 5

PRO-profile

Space quiz — intellectual battle

Key topics:

The Aerospace Faculty of PNRPU and the leading enterprise of the Russian space industry JSC Proton-PM invite you to a grand intellectual battle!

What awaits you:

- A team game at the intersection of science, history and technology.
- 5 thematic blocks: from the first steps in space exploration to the device of modern liquid rocket engines
- Informal communication with experts and young specialists of the rocket and space industry
- Valuable prizes, branded merchandise from Proton-PM and PNRPU, as well as certificates for the most erudite teams.

Organizer:
Perm National Research Polytechnic University,
JSC Proton-PM

12.00-13.00

CONFERENCE HALL NO. 2

Career and employment opportunities

ELEMENT #19: THE UNDERGROUND QUIZ

Key topics:
A team intellectual game from Uralkali about what is happening at a depth of 300-400 meters under Berezniki and Solikamsk.

The game consists of several rounds: a test on the history of the Verkhnekamskoye field, photo questions about mining equipment and professions, questions about the life of the company, and a blitz about potash.

The participants of the game will find out why horses and canaries worked in the mine, what a caving clinic is and why a machine for transporting miners is called a "Mole".

Organizer:
PJSC Uralkali (part of the Uralchem Group of Companies)

12.00-13.00

CONFERENCE HALL NO. 5

Career and employment opportunities

Agroclasses

Organizer:
Agribusiness Development Center under the Ministry of Agriculture of the Perm Region

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12:00-12:15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

12:30-12:45

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

13.00-14.00

CONGRESS HALL

Career and employment opportunities

Where does efficiency begin in the workplace?

Key topics:

Efficiency starts with order! But how can you organize your workspace so that you can work faster, safer, and more comfortably?

In the section, we will get acquainted with the 5C system, one of the key tools of lean manufacturing. Let's look at five simple but effective workplace organization steps: from sorting and tidying up to maintaining cleanliness, standardizing, and improving familiar processes.

Let's talk about how a competent organization of space helps to save time, reduce losses, increase safety and create comfortable working conditions.

Let's find out how small changes in the workplace can lead to great results in the work of the whole team!

Organizer:
Ministry of Industry and Trade of the Perm Region, Competence Development Center of the Perm Region

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13.00-14.00

CONFERENCE HALL NO. 2

Skills for life and work

Alfa-Bank Quiz: check your financial literacy

Key topics:

An interactive team quiz for students dedicated to financial literacy, banking services and everyday financial situations. Participants will receive questions in various formats, practical cases and analysis of the right solutions.

Organizer:
Perm National Research Polytechnic University,
Alfa-Bank JSC

13.00-15:00

CONFERENCE HALL NO. 5

Skills for life and work

Master classes from Perm Basic Medical College

Key topics:
What should I do if the person next to me suddenly feels sick? How can I provide first aid before the arrival of doctors and not get lost in an emergency?

We will learn at a series of practical workshops where participants will learn about important medical care skills.

In the program:

- Basic cardiopulmonary resuscitation — learn how to act in case of cardiac and respiratory arrest.

- Applying bandages — we will master the basic methods of dressing and the rules of care for various injuries.
- The algorithm of drug administration — let's get acquainted with the main stages and rules of safe drug administration.

Participants will be introduced to basic medical skills, practical demonstrations and the opportunity to learn more about how to act correctly in situations where every minute is important.

14.00-15.00

CONFERENCE HALL NO. 2

Career and employment opportunities

THE GAME "THE ROUTE IS BUILT: have time to add fertilizers on time"

Key topics:
A team logistics game from Uralchem-Trans about how fertilizers are delivered from a factory to a farmer by rail. The game takes place in four rounds and a blitz tour: you need to calculate the number of wagons and delivery times, take into account delays at stations and snowfall, and then rearrange the wagons between the tracks in the minimum number of flights. Participants will learn how the supply chain works and which professions are behind each stage of it.

Organizer:
Uralchem - Trans LLC (part of the Uralchem Group of Companies)

14:00-14:15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

14:30–15:30

CONGRESS HALL

Skills for life and work

Starting volunteering: how to change the world around you

Moderator:
Yuvakaeva Alina Rishatovna, Head of the Resource Center for Volunteerism and Charity of the Perm Region (ANO RCDIB PK)

Key topics:
Do you want to do good deeds, help others and change the world around you, but you don't know where to start? It's time to find out what opportunities volunteerism offers!

In the section, we will get acquainted with different areas of volunteerism in Perm: from helping animals and people in difficult situations to event-based and social volunteerism.

Representatives of charitable foundations will share their personal stories: they will tell you how they came to volunteerism, where they started, what projects await new participants and how to find time for good deeds, combining them with studies and everyday life.
Participants will learn where to look for volunteer projects, how to apply for a volunteer book, take the first steps in volunteering and turn their experience of helping others into a valuable resource for a future portfolio and career.

The following representatives are invited to participate:
- Matroskin Cat Rescue Center
- The Bereginya Charitable Foundation
- the Dedmorozim Charitable Foundation
- resource Center for Volunteerism and Charity of the Perm Region
- Welcome.Youth Home Center in Perm

Organizer:
Exhibition operator "PRO EXPO"

14:30-14:50

EVENT SQUARE, 1ST FLOOR

Event Area

Military fashion show "My vocation is to defend the Fatherland"

Organizer:
Perm Suvorov Military School, a branch of the Strategic Missile Forces Military Academy in Serpukhov

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15:00-16:00

CONFERENCE HALL NO. 2

To work and develop in the Perm region

Open meeting with IT specialists from the Perm Region "How to become an IT specialist and earn a million"

Moderator:
Diana Nikolaevna Akbasheva, Head of the Department of Organizational Support for Digitalization and PR, GBU PK Perm Krai Information Development Center.

Key topics:
The leading representatives of the Perm Region's IT industry - entrepreneurs, founders of technology companies and creators of sought—after digital products - will meet on one platform.

The speakers will share their personal stories of professional development: they will tell you where they started their journey, how they turned ideas into real products, overcame the first difficulties, found growth

points and brought their developments to new markets.

Let's talk about creating your own business in the field of technology, scaling companies, finding in-demand solutions and developing IT products. We will discuss not only successful cases, but also mistakes, management decisions and experience that cannot be obtained from textbooks.

This is an opportunity to learn firsthand how the modern IT industry works, get acquainted with real success stories and be inspired to create your own projects. After all, every big technology once had only one idea and the person who decided to implement it!

Organizer:
Ministry of Information Development and Communications of the Perm Region

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15:00-16:00

CONFERENCE HALL NO. 5

PRO-profile

Presentation of military education
"Do the right thing. Your successful start to the future"

Key topics:
What does it feel like to study at the Suvorov Military College? Where does the path of a Suvorov student begin, what challenges await admission, and what opportunities open up for graduates?

At the meeting, representatives of the Perm Suvorov Military School will introduce participants to the specifics of training, daily routine, traditions and life of the school.

The main characters of the meeting will be the students themselves. They will share their personal experiences: they will tell you why they decided to enroll, how they prepared for the entrance tests, what difficulties they faced and what helped them overcome them. Participants will learn how a typical day at school goes, how study, physical fitness, discipline and personal time are combined.

Let's also talk about the prospects of studying at the college, the possibilities of further education and professional development. We will discuss how to set goals correctly, prepare for admission, develop character strength and confidently move towards your dream.

Organizer:
Perm Suvorov Military School, a branch of the Strategic Missile Forces Military Academy in Serpukhov

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15:00-15:15

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

16:00-17:00

CONGRESS HALL

Skills for life and work

Business Game
"Skills for life: professional initiative in everyday life"

Key topics:
Within the framework of the business game, participants will be able to see in which areas of life and professional activity it is possible to take the initiative, how to build a plan for the implementation of their idea, and answer the question why this or that initiative can be positively or negatively perceived.

Organizer:
Regional Branch of the All-Russian Public and State Movement of Children and Youth "Movement of the First" of the Perm Region

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16:00-17:00

CONFERENCE HALL NO. 5

PRO-profile

We choose chemistry and new materials. How do I enroll in a targeted course?

Key topics:
Chemistry is not just about laboratories, test tubes, and formulas. Today, it underlies modern technologies, robotics, the development of new materials, and many sought-after professions.

At the meeting, participants will get acquainted with unusual and promising areas in the chemical industry, learn how chemical knowledge is applied in robotics, industry and the creation of technologies of the future.

Let's talk about targeted training separately.: how to find the right direction, where you can get a specialized education, how to enroll in the target place and what opportunities open up for students after graduation. Let's look at real educational and career paths so that everyone can understand how to turn an interest in chemistry and technology into a sought-after profession and build their future in the Perm Region.

Organizer:
Perm National Research Polytechnic University, HaloPolymer JSC

16:00-17:00

CONFERENCE HALL NO. 2

Career and employment opportunities

Master class
"How to make a resume and prepare for an interview"

Organizer:

EuroChem – Usolsky Potash Plant LLC

16:00-16:15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

16:30-16:45

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from EuroChem-UKK LLC

17.00-18.30

CONFERENCE HALL NO. 2

Skills for life and work

Navigate through life: 5 steps to your life and relationships

Key topics:
An interactive workshop where participants will be able to try themselves in different situations of everyday life, learn useful household skills and take a fresh look at relationships.

There are five themed stations waiting for the participants, each of which is dedicated to an important component of family life.:

"Master of all nuts" — we learn to cope with simple household tasks and work with our hands.
"Borscht or not borscht" — we learn the basics of cooking classic soup.
"Heart—to-heart conversation" - we talk about family traditions, mutual understanding, trust and the ability to hear each other.
"Everything is on the shelves" — we test the skills of organizing home space and maintaining order.
"Where do you meet here?" — we get to know each other, communicate and find new friends, like-minded people and, possibly, future partners.

Organizer:
Agency for Youth Affairs of the Perm Region

17.00-19:00

CONFERENCE HALL NO. 5

PRO-profile

Express training "Three points. The formula of informed choice"
The game "Trajectory of a professional"

Organizer:
ANO "Center for Support and Development of Childhood and Youth "Trajectory of development"

17:00-17:20

EVENT SQUARE, 1ST FLOOR

Event Area

Military fashion show "My vocation is to defend the Fatherland"

Organizer:
Perm Suvorov Military School, a branch of the Strategic Missile Forces Military Academy in Serpukhov

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21 NOVEMBER 2026, SATURDAY

10:00–11:00

CONFERENCE HALL NO. 5

Career and employment opportunities

Building the agro-industrial complex together: a dialogue between the Minister of Agriculture of the Perm Region and students of the Farmer's School

Key topics:
Farmer's School is an opportunity for everyone to get a chance to develop their skills and knowledge in the field of agriculture. The participants of the school study modern agricultural technologies, the basics of farm management, the basics of product promotion on the market and other important aspects necessary for successful work in agriculture.

Organizer:
Ministry of Agro-Industrial Complex of Perm Krai, State Institution PK "Agribusiness Development Center"

11:45-12:00

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

17.00–18.00

CONFERENCE HALL NO. 2

Skills for life and work

Master class "Breathing color: the art of being a part of nature"

Key topics:
In the process, we'll talk about environmental thinking — the ability to assess the consequences of one's actions, take into account the unpredictability of results, and realize shared responsibility for the world around them.

Participants will try to express ecological ideas using colors and abstract shapes, experiment with artistic solutions and create their own works reflecting the connection between man and nature.

Organizer:
Perm Vocational Pedagogical College

17:30-17:45

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

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22 NOVEMBER 2026, SUNDAY

10.00-12.00

CONGRESS HALL

PRO-profile

Engineering quiz (by pre-registration)

Key topics:
How well are you familiar with the engineering potential of the Perm Region? Do you know which inventors and engineering solutions have made our region famous, and which Permian industrial enterprises are known far beyond its borders?

The engineering quiz is an opportunity to test your erudition, ingenuity and attentiveness. Participants will have to answer questions about outstanding inventors and technologies of the Kama Region, learn more about the leading manufacturing companies in the region, and complete unusual tasks.

10.00-11.00

CONFERENCE HALL NO. 2

Career and employment opportunities

The game "Truth or Myth: what is the plant hiding?"

Key topics:
A team quiz from PMU on how stereotypes about work in production coincide with reality. The game consists of four rounds: Truth or Myth, multiple choice questions, guessing the sounds of the real workshop, and brainstorm. Participants will learn how a career is built at the factory, whether it is possible to come there without experience, and what the Amkar football club has to do with it.

Organizer:
PMU branch (part of the Uralchem Group of Companies)

10.00-11.00

CONFERENCE HALL NO. 5

Skills for life and work

Content Lab and media studio

Organizer:
Agency for Youth Affairs of the Perm Region

10:30-10:50

EVENT SQUARE, 1ST FLOOR

Event Area

Military fashion show "My vocation is to defend the Fatherland"

Organizer:
Perm Suvorov Military School, a branch of the Strategic Missile Forces Military Academy in Serpukhov

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11:00–12:00

CONFERENCE HALL NO. 5

Skills for life and work

Creative master class "Drawing a spaceship concept"

Organizer:
E.N. Shirokov Children's Art School

11:00-12:00

CONFERENCE HALL NO. 2

Strong support

A parent by your side: how to deal with anxiety and emotionally support a child

Key topics:

- Emotional intelligence in the family. How to notice and understand your emotions, recognize a child's feelings and choose your reaction.
- Why emotions are "contagious." Children notice the intonation, facial expression, and behavior of adults. Parental anxiety can increase a child's anxiety. Let's look at how to notice your condition and create a more relaxed atmosphere of communication.
- Stabilization techniques. Let's try simple exercises with breathing, attention, and body support that can be used before a difficult conversation.
- A dialog that supports. We'll practice listening, acknowledging the child's feelings, and asking what kind of help they need. Let's analyze the situation: "I'm afraid of the exam," "I won't succeed," "I do not know where to enroll."

The result: parents will receive self-regulation practices and a clear support scheme for the child: notice their condition → listen → acknowledge feelings → determine the next step together.

Organizer:
Emotion Development School LLC

11:00-11:15

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from EuroChem-UKK LLC

11:30-11:45

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

12.00-13.00

CONFERENCE HALL NO. 2

PRO-profile

Interactive game "Presidential Academy: Leaders of the future"

Organizer:
Presidential Academy of the PF RANHiGS

12:00-13:00

CONFERENCE HALL NO. 5

Skills for life and work

Creative master class "Rely on AI, but don't mess with yourself!"

Organizer:
E.N. Shirokov Children's Art School

12:00-12:15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

13.00-14.00

CONFERENCE HALL NO. 2

PRO-profile

The game "Ctrl+Alt+Uralchem: who should I become so that you won't be replaced by a robot?"

Key topics:
An interactive quiz from the Uralchem Group's service segment about the "team behind the scenes" — those responsible for IT, finance, HR and procurement of the huge holding company. Participants answer 12 questions with colored cards and go through two "Truth or Lie?" blitzes. As the game progresses, they will learn how many software robots work in the company, how many trees the electronic document management retains, and what skills the office employee of the future will need.

Organizer:
OTSO branch and Uralaitech LLC (part of the Uralchem Group of Companies)

13:00-13:15

EVENT SQUARE, 1ST FLOOR

Event Area

Raffle of gifts from JSC "VKK" (Verkhnekamsk Potash Company)

14:00-14:15

EVENT SQUARE, 1ST FLOOR

Event Area

Mega lottery prize drawing from Uralchem Group of companies

17.00-18.00

CONFERENCE HALL NO. 5

Career and employment opportunities

Serve in the Russian Ministry of Emergency Situations

Attention!
The program is subject to change



HEAD OF CONGRESS AND BUSINESS PROGRAMS

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